

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Chaitanya Kanojia and Terri Swartz  
Application No.: 09/873,785 Group: 2623  
Filed: June 4, 2001 Examiner: Bui, Kieu Oanh T.  
Confirmation No.: 2842  
For: PROMOTIONS ON VIEWING DEVICES

CERTIFICATE OF MAILING OR TRANSMISSION

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as First Class Mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, or is being facsimile transmitted to the United States Patent and Trademark Office on:

11/10/06 Margaret A. Norcott  
\_\_\_\_\_  
Margaret A. Norcott  
\_\_\_\_\_  
Date Signature  
Typed or printed name of person signing certificate

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an Amendment for filing in the above-identified application.

- Small entity status of this application under 37 C.F.R. 1.9 and 1.27 has been established by a Small Entity Statement previously submitted.
- A Small Entity Statement to establish small entity status under 37 C.F.R. 1.9 and 1.27 is enclosed.

11/16/2006 CNEGA1 00000010 09873785

02 FC:1251

120.00 DP

**The claims fee has been calculated as shown below:**

					SMALL ENTITY		OTHER THAN SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE	RATE	ADDITIONAL FEE
TOTAL	69	MINUS	*	67	2	X \$ 25	\$	
INDEP	2	MINUS	**	3	0	X \$100	\$	
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEP. CLAIM								
* not fewer than 20								
OR								

**The Application Size Fee has been calculated as shown below:**

*(Effective for cases filed on or after December 8, 2004)*

Actual Sheets (Including current amendment)	Highest No. of Sheets Paid For (At least 100)	No. of Additional Units Required (Increments of 50 sheets)	SMALL ENTITY	OTHER THAN SMALL ENTITY													
			<table border="1"> <thead> <tr> <th data-bbox="711 1051 784 1060">Rate</th><th data-bbox="784 1051 905 1060">Total Amount Owed</th></tr> </thead> <tbody> <tr> <td data-bbox="711 1060 784 1089">X \$125</td><td data-bbox="784 1060 905 1089">\$[ ]</td></tr> </tbody> </table>	Rate	Total Amount Owed	X \$125	\$[ ]	<table border="1"> <thead> <tr> <th data-bbox="972 1051 1044 1060">Rate</th><th data-bbox="1044 1051 1183 1060">Total Amount Owed</th></tr> </thead> <tbody> <tr> <td data-bbox="972 1060 1044 1089">X \$250</td><td data-bbox="1044 1060 1183 1089">\$[ ]</td></tr> </tbody> </table>	Rate	Total Amount Owed	X \$250	\$[ ]	<table border="1"> <thead> <tr> <th data-bbox="1271 1051 1317 1060">Payment Sufficient for up to</th><th data-bbox="1317 1051 1442 1060"></th></tr> </thead> <tbody> <tr> <td data-bbox="1271 1060 1317 1089">[ ] Sheets</td><td data-bbox="1317 1060 1442 1089"></td></tr> </tbody> </table>	Payment Sufficient for up to		[ ] Sheets	
Rate	Total Amount Owed																
X \$125	\$[ ]																
Rate	Total Amount Owed																
X \$250	\$[ ]																
Payment Sufficient for up to																	
[ ] Sheets																	

## Petition for Extension of Time

- [X] Applicant hereby petitions to extend the time to respond to the Office Action dated July 12, 2006 for one months from October 12, 2006 to November 12, 2006. The appropriate fee is set forth below.

**Please charge Deposit Account No. 08-0380 for the following fees:**

[ ] Petition for [        ] month Extension of Time	\$ _____
[ ] Claims Fee	\$ _____
[ ] Application Size Fee	\$ _____
[ ] Other Fees: _____ _____	\$ _____ \$ _____
	TOTAL: \$ <u>      0      </u>

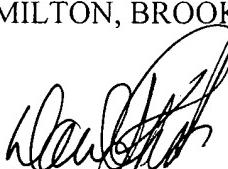
**A check is enclosed in payment of the following fees:**

[X] Petition for one-month Extension of Time	\$ <u>      120      </u>
[X] Claims Fee	\$ <u>      100      </u>
[ ] Application Size Fee	\$ _____
[ ] Other Fees: _____ _____	\$ _____ \$ _____
	TOTAL: \$ <u>      220      </u>

- [X] Please charge any deficiency or credit any overpayment in the fees that may be due in this matter to Deposit Account No. 08-0380. A copy of this letter is enclosed for accounting purposes.

Respectfully submitted,

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

By   
\_\_\_\_\_  
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Dated: 11/10/06